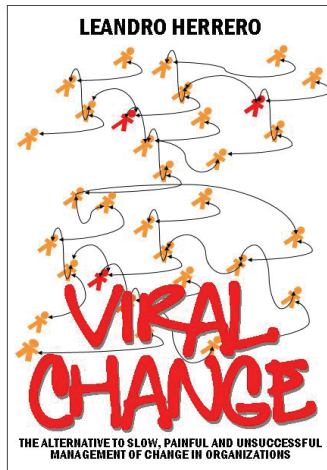


<meetingminds>

FACT SHEET



TITLE: Viral Change
SUBTITLE: The alternative to slow, painful and unsuccessful management of change in organizations.
AUTHOR: Leandro Herrero
PUBLISHER: meetingminds
PO BOX 1192, Beaconsfield,
Bucks, HP9 1YQ, UK
Tel. + 44 (0)20 8123 8910
info@meetingminds.com
www.meetingminds.com

DETAILS

ISBN-10 1-905776-01-2
ISBN-13 978-1-905776-01-6
Pub Date December 2006
Copyright 2006
No. of Pages 392
Binding Paperback
Trim 229x152mm (6x9 inch)
Weight 580.59 gr (1.28 lb)
Type of book: Non-fiction
Audience: Adult, general
Subject area: Business Management, Change Management, Leadership

DISTRIBUTION

Distributor - UK & Europe: Lightning Source UK Ltd,
6 Precedent Drive, Rooksley, Milton Keynes, MK13 8PR, UK
Distributor - USA & Canada: Lightning Source, Inc.,
1246 Heil Quaker Blvd, La Vergne, TN 37086, USA
Wholesalers: Bertrams, Gardners, Ingram, Baker & Taylor
Quantity per carton: 20 - Any order/quantity is accepted
Retail price: £19.95 / \$29.95 (US) / €25.50
Discount: 35%
Barcode: Bookland EAN with embedded price (UK & US)
Terms: Fully returnable UK + Europe (Return to LSUK)

PO Box 1192 – Beaconsfield – Bucks – HP9 1YQ – United Kingdom
Tel. + 44 (0)20 8123 8910 – ellen@meetingminds.com